



ABoR Board Candidate Profile

Name Lori Anne Goto

Company Encore Real Estate

Number of years in real estate? 17

Number of years as an ABoR member? 17

Education: List any designations, certifications, or professional achievements:

Designations: ABR,AHWD,C2EX,CLHMS,CIPS,CNE,CNHS,CRS,e-Pro,GREEN,RCC
 Certifications: Texas Realtors Leadership Program Graduate 2022
 Awards:
 Five Star Professional Award – 2011 to 2023
 Asian Real Estate Association of America (AREAA) A-List – 2019, 2021
 Diamond Club \$10M+ Top Producer – 2020
 Sapphire Circle Top Producer – 2018, 2019
 10-Year Legend – 2020
 Platinum Top 500 REALTORS® – 2019
 Platinum Top 50 REALTORS® Finalist – 2011 to 2019
 Americas Top 100 Real Estate Agents -2020

Service: List any ABoR, Texas Realtors, NAR, or community volunteer experience:

Asian Real Estate Association of America (AREAA)
 2022 &2023 AREAA Austin Board Advisor
 2023 -AREAA National Chapter Development Committee for the Midwest Region
 2021 National AREAA A-List Chair
 2020- National AREAA A-List committee
 2019- President AREAA Austin Chapter
 2017 - 2018 Treasurer
 2016 - 2017 City of Austin Liaison AREAA Austin

Texas Realtors Diversity Committee:
 2020-2001 Committee member
 2022 Committee Liaison
 2023 Vice Chair

ABOR Diversity Committee
 2020-2021-&2023 Committee member
 Williamson County: 2023 Diversity Committee
 ABOR Foundation/Housing Committee
 2022,2023 Committee member

NAHREP Member
 NAREB -Realtist Member
 LGBTQ -Alliance Member

Outside of Real Estate:
 Philanthropy Education Organization
 Member/Committee since 2013

PEO-Star Scholarship Project
Central Texas Food Bank Volunteer and Donor 2018-2023
2023-HOA Architectural Committee

Why do you want to serve as an ABoR director?

I appreciate the opportunity to represent our local board and membership of almost 20k! I feel I am qualified and ready to serve. My experience with AREAA leadership training and completing TRLP in 2022 has strengthened my leadership skills. I would like to continue expanding education, global, and diversity committees with ABOR. I would like to make the NAR Fairhaven -Fair housing simulation mandatory for any newly licensed Realtor. There are so many different scenarios that will be helpful for new Realtors! Education and Leadership classes will always help our Real Estate professionals understand how much our local association advocates for us. We need to work hand in hand with Texas Realtors to understand why we have TREPAC and when we are Realtors, we only are PURPLE! It is difficult to separate from our own political agendas, and we need to remind our members that it is NOT about Politics. It is about protecting homeowners and our Realtor's ability to continue to work without our Government making it difficult for us to make a living in Real Estate. I have seen first-hand how AREAA and Texas Realtors have the power to change BILL 147 protecting homeowners' rights. Your voice and efforts do make a difference for our clients/homeowners. I am ready to help make that difference for our membership!

What do you do in your personal time? Do you have any hobbies?

I enjoy Orangetheory since they work the whole body in an hour! Puzzles are fun when I have some downtime. Traveling and going home to Hawaii is a great way to recharge. Reading, learning, and also enjoy having lunch and happy hours with my girlfriends too!

Please include links to your social media profiles below:

<https://www.facebook.com/GotoLori>

<https://twitter.com/gotolori>

<https://www.instagram.com/lorigoto/>

<https://www.linkedin.com/in/lorigoto/>